



2016 Campus Accountability Report

As of: 10/31/2016

Madison Media Institute - Madison, WI (00262761)

Campus Information

Beginning Population: 245

Ending Population: 226

Non-Program Enrollment: **This number is not included in the ending population*

Campus Level Standards

Retention: 75%

Placement: 59%

Program Level Standards

Program Name	Retention	Placement	Licensure
3D Modeling For Gaming (Certificate/Diploma)	100%	N/A	N/A
Allied Health (Academic Associate's Degree)	N/A	N/A	N/A
Animation And Motion Capture (Certificate/Diploma)	100%	N/A	N/A
Audio Visual Equipment Technician (Certificate/Diploma)	N/A	N/A	N/A
Business Administration (Academic Associate's Degree)	N/A	N/A	N/A
Construction Management (Academic Associate's Degree)	N/A	N/A	N/A
Contemporary Business Management (Certificate/Diploma)	N/A	N/A	N/A
Digital Art & Design (Certificate/Diploma)	82%	78%	N/A
Electronic & Audio Visual Systems (Occupational Associate's Degree)	83%	91%	N/A
Entertainment & Media Business (Bachelor's Degree)	79%	67%	N/A
Entertainment & Media Business (Occupational Associate's Degree)	68%	67%	N/A
Facilities Maintenance Technician (Certificate/Diploma)	N/A	N/A	N/A
Game Art & Animation (Academic Associate's Degree)	65%	21%	N/A
Graphic Design (Certificate/Diploma)	100%	N/A	N/A
Heating, Ventilation, Air Conditioning And Refrigeration (Certificate/Diploma)	100%	N/A	N/A
Hospitality Management (Certificate/Diploma)	50%	N/A	N/A
Independent Digital Film (Bachelor's Degree)	85%	60%	N/A
Media Business (Academic Associate's Degree)	N/A	N/A	N/A
Medical Assistant (Certificate/Diploma)	100%	N/A	N/A
Medical Office Billing And Coding (Certificate/Diploma)	100%	N/A	N/A
Mobile Application Development (Academic Associate's Degree)	N/A	N/A	N/A
Paralegal (Certificate/Diploma)	N/A	N/A	N/A

Paralegal Studies (Academic Associate's Degree)	N/A	N/A	N/A
Recording & Music Technology (Academic Associate's Degree)	73%	54%	N/A
Recording And Live Sound (Certificate/Diploma)	89%	N/A	N/A
Social Media And Digital Marketing (Certificate/Diploma)	0%	N/A	N/A
Video & Motion Graphics (Academic Associate's Degree)	81%	71%	N/A
Video Production And Editing (Certificate/Diploma)	85%	N/A	N/A
Web Developer (Certificate/Diploma)	100%	N/A	N/A

